



SPARK
SF Public Schools

2024 EVENT SPONSORSHIP



IGNITE
Potential

MAY 1, 2024, 5:30 - 7:30 PM
THE GREEN ROOM
WAR MEMORIAL OPERA HOUSE
401 VAN NESS, SAN FRANCISCO

Spark's Ignite Potential 2024 event is a special evening honoring SFUSD's students, teachers, and leaders and the community that supports them.

Join us as we:

- Celebrate Spark's transformative work to create a more equitable public education system that sparks the potential in each and every child;
- Honor six graduating seniors for their achievements in exemplifying the characteristics of SFUSD's Graduate Profile.

Your sponsorship will help our 50,000 public school students thrive in education, work, and life.

SPONSORSHIP LEVELS

Join Spark in supporting priority SFUSD initiatives that yield significant impact in **equity**, **learning**, **wellness**, **innovation**, and **educator talent**, including programs such as Black Star Rising, the Middle School Wellness Centers, advancing reading and math proficiency, bridging tech access, and Career Pathways of the future.

SPARK EQUITY - \$50,000

Can provide 50 6th grade Black students with access to Black Star Rising, a STEM program providing tutoring, mentorship and field trips by Black mathematicians and scientists.

- Premier positioning of company logo on all event collateral
- Premier positioning of company logo and link on Spark* website
- Presenting sponsor logo positioning in video presentation
- One (1) one hundred word corporate profile featured on Spark* website
- Recognition from event stage
- Event tickets for 10 guests and reserved premier seating

SPARK LEARNING - \$25,000

Can provide paid summer internships for 10 high school students exploring careers in architecture, automotive, culinary & hospitality, the arts, and more

- Prominent positioning of company logo on all event collateral
- Company logo featured in video presentation
- Company logo and link on Spark* website
- Recognition from event stage
- Event tickets for 10 guests and priority seating

SPARK WELLNESS - \$10,000

Can provide 66 mental health counseling groups for 528 middle school students.

- Company logo displayed on all event collateral
- Company logo featured in video presentation
- Company logo and link on Spark* website
- Recognition from event stage
- Event tickets for 8 guests

SPARK TALENT - \$5,000

Can provide 17 aspiring teachers with access to their teacher credentialing test preparation course.

- Company logo displayed on all event collateral
- Company logo and link on Spark* website
- Event tickets for 6 guests

SPARK INNOVATION - \$2,500

Can purchase college textbooks for 50 dual enrolled high school students exploring life science careers.

- Company logo displayed on all event collateral
- Company logo and link on Spark* website
- Event tickets for 4 guests

INDIVIDUAL TICKETS - \$300

Fair market value per ticket \$200

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